

FINANCIAL STATEMENTS
MARCH 31, 2022 AND 2021

Contents March 31, 2022 and 2021

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50 Washington Street Westborough, MA 01581 508.366.9100 aafcpa.com

### Independent Auditor's Report

To the Board of Directors of GLBTQ Legal Advocates & Defenders, Inc.:

### **Opinion**

We have audited the financial statements of GLBTQ Legal Advocates & Defenders, Inc. (a Massachusetts nonprofit corporation) (GLAD), which comprise the statements of financial position as of March 31, 2022 and 2021, and the related statements of activities and changes in net assets, cash flows, and functional expenses for the years then ended, and the related notes to the financial statements.

In our opinion, the accompanying financial statements present fairly, in all material respects, the financial position of GLBTQ Legal Advocates & Defenders, Inc. as of March 31, 2022 and 2021, and the changes in its net assets and its cash flows for the years then ended in accordance with accounting principles generally accepted in the United States of America.

#### **Basis for Opinion**

We conducted our audits in accordance with auditing standards generally accepted in the United States of America (GAAS). Our responsibilities under those standards are further described in the Auditor's Responsibilities for the Audit of the Financial Statements section of our report. We are required to be independent of GLAD and to meet our other ethical responsibilities in accordance with the relevant ethical requirements relating to our audits. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

### **Responsibilities of Management for the Financial Statements**

Management is responsible for the preparation and fair presentation of the financial statements in accordance with accounting principles generally accepted in the United States of America, and for the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, management is required to evaluate whether there are conditions or events, considered in the aggregate, that raise substantial doubt about GLAD's ability to continue as a going concern within one year after the date that the financial statements are available to be issued.

### Auditor's Responsibilities for the Audit of the Financial Statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance but is not absolute assurance and therefore is not a guarantee that an audit conducted in accordance with GAAS will always detect a material misstatement when it exists. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control. Misstatements are considered material if there is a substantial likelihood that, individually or in the aggregate, they would influence the judgment made by a reasonable user based on the financial statements.

### Auditor's Responsibilities for the Audit of the Financial Statements (Continued)

In performing an audit in accordance with GAAS, we:

- Exercise professional judgment and maintain professional skepticism throughout the audit.
- Identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, and design and perform audit procedures responsive to those risks. Such procedures include examining, on a test basis, evidence regarding the amounts and disclosures in the financial statements.
- Obtain an understanding of internal control relevant to the audit in order to design audit
  procedures that are appropriate in the circumstances, but not for the purpose of expressing an
  opinion on the effectiveness of GLAD's internal control. Accordingly, no such opinion is
  expressed.
- Evaluate the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluate the overall presentation of the financial statements.
- Conclude whether, in our judgment, there are conditions or events, considered in the aggregate, that raise substantial doubt about GLAD's ability to continue as a going concern for a reasonable period of time.

We are required to communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit, significant audit findings, and certain internal control related matters that we identified during the audit.

Boston, Massachusetts June 16, 2022

	2022			2021			
	Without	With		Without	With		
	Donor	Donor		Donor	Donor		
Assets	Restrictions	Restrictions	Total	Restrictions	Restrictions	Total	
Current Assets:							
Cash and cash equivalents	\$ 926,914	\$ 661,247	\$ 1,588,161	\$ 262,407	\$ 762,562	\$ 1,024,969	
Accounts receivable	29,103	-	29,103	5,760	-	5,760	
Current portion of pledges receivable, net	-	152,742	152,742	5,126	19,345	24,471	
Short-term investments	930,026	144,274	1,074,300	1,062,500	_	1,062,500	
Prepaid expenses and deposits	135,250	· -	135,250	114,297	_	114,297	
Total current assets	2,021,293	958,263	2,979,556	1,450,090	781,907	2,231,997	
Investments	2,691,311	-	2,691,311	2,429,092	279,400	2,708,492	
Pledges Receivable, net of current portion,							
discount and allowance	-	145,032	145,032	-	-	-	
Property and Equipment, net	36,043		36,043	86,406		86,406	
Total assets	\$ 4,748,647	\$ 1,103,295	\$ 5,851,942	\$ 3,965,588	\$ 1,061,307	\$ 5,026,895	
Liabilities and Net Assets							
Current Liabilities:							
Accounts payable and accrued expenses	\$ 511,518	\$ -	\$ 511,518	\$ 470,451	\$ -	\$ 470,451	
Current portion of deferred rent	5,766	-	5,766	1,463	-	1,463	
Total current liabilities	517,284		517,284	471,914		471,914	
Deferred Rent, net of current portion	168,088	-	168,088	170,254	-	170,254	
Note Payable	521,565		521,565	473,335		473,335	
Total liabilities	1,206,937		1,206,937	1,115,503		1,115,503	
Net Assets:							
Without donor restrictions:							
Operating	1,735,667	-	1,735,667	1,338,679	-	1,338,679	
Board designated	1,770,000	-	1,770,000	1,425,000	-	1,425,000	
Property and equipment	36,043	-	36,043	86,406	-	86,406	
Total without donor restrictions	3,541,710	-	3,541,710	2,850,085	-	2,850,085	
With donor restrictions		1,103,295	1,103,295		1,061,307	1,061,307	
Total net assets	3,541,710	1,103,295	4,645,005	2,850,085	1,061,307	3,911,392	
Total liabilities and net assets	\$ 4,748,647	\$ 1,103,295	\$ 5,851,942	\$ 3,965,588	\$ 1,061,307	\$ 5,026,895	

Statement of Activities and Changes in Net Assets For the Year Ended March 31, 2022

(With Summarized Comparative Totals for the Year Ended March 31, 2021)

2022					2021	
Without Donor Restrictions						
	-	Board		With Donor		
	Operating	Designated	Total	Restrictions	Total	Total
Support and Other Operating Revenues:						
Support:						
Special events:						
Event contributions and support	\$ 824,338	\$ -	\$ 824,338	\$ -	\$ 824,338	\$ 886,267
Less - direct expenses	(206,755)		(206,755)		(206,755)	(41,400)
Net special events	617,583	-	617,583	-	617,583	844,867
Donated services	2,638,570	-	2,638,570	-	2,638,570	2,111,987
Individual contributions	2,074,807	-	2,074,807	316,804	2,391,611	2,398,305
Grants	235,500	-	235,500	993,139	1,228,639	722,126
Release of net assets with donor restrictions:						
Satisfaction of purpose restrictions	852,300	-	852,300	(852,300)	-	-
Satisfaction of time restrictions	415,655	-	415,655	(415,655)	-	-
Total support	6,834,415		6,834,415	41,988	6,876,403	6,077,285
Other operating revenues:						
Attorney fees and other income	288,467	-	288,467	-	288,467	3,502
Contract service revenue	71,757	_	71,757	-	71,757	66,257
Interest and dividend income - operating	48,401	_	48,401	-	48,401	32,150
Total other operating revenues	408,625		408,625		408,625	101,909
, ,						
Total support and other operating						
revenues	7,243,040	_	7,243,040	41,988	7,285,028	6,179,194
Operating Expenses:						
Program services:						
Civil Rights Project	2,173,012	20,887	2,193,899	-	2,193,899	1,679,798
Public Affairs and Education	895,537	6,964	902,501	-	902,501	890,217
Transgender Rights Project	2,651,633	17,448	2,669,081	_	2,669,081	2,516,124
AIDS Law Project	316,672	5,748	322,420	_	322,420	446,473
Total program services	6,036,854	51,047	6,087,901		6,087,901	5,532,612
Support services:						
Fundraising	445,583	4,121	449,704	_	449,704	435,475
General and administrative	429,828	493	430,321	_	430,321	415,227
Total support services	875,411	4,614	880,025		880,025	850,702
Total operating expenses	6,912,265	55,661	6,967,926	-	6,967,926	6,383,314
, , ,		<u> </u>				
Changes in net assets from						
operations	330,775	(55,661)	275,114	41,988	317,102	(204,120)
·	· · ·				· ·	
Other Revenue (Expense):						
Forgiveness of note payable	473,335	-	473,335	-	473,335	-
Investment return, net	(97,229)	40,405	(56,824)	-	(56,824)	229,282
Total other revenue (expense)	376,106	40,405	416,511		416,511	229,282
Changes in net assets	706,881	(15,256)	691,625	41,988	733,613	25,162
Not Accets						
Net Assets:	1 435 005	1 425 000	2.050.005	1.001.207	2.044.202	2 000 222
Beginning of year	1,425,085	1,425,000	2,850,085	1,061,307	3,911,392	3,886,230
Townstown	(200 250)	262.255				
Transfers	(360,256)	360,256				
End of year	¢ 1 771 710	\$ 1 770 000	¢ 2 E/1 710	¢ 1 102 20E	¢ / 6/E 00F	¢ 2.011.202
Life of year	\$ 1,771,710	\$ 1,770,000	\$ 3,541,710	\$ 1,103,295	\$ 4,645,005	\$ 3,911,392

	With	out Donor Restric	ctions		
		Board		With Donor	_
	<u>Operating</u>	Designated	Total	Restrictions	Total
Support and Other Operating Revenues: Support:					
Special events:					
Event contributions and support	\$ 886,267	\$ -	\$ 886,267	\$ -	\$ 886,267
Less - direct expenses	(41,400)		(41,400)		(41,400)
Net special events	844,867	-	844,867	-	844,867
Donated services	2,111,987	-	2,111,987	-	2,111,987
Individual contributions	2,041,302	-	2,041,302	357,003	2,398,305
Grants	389,126	-	389,126	333,000	722,126
Release of net assets with donor restrictions:					
Satisfaction of purpose restrictions	641,177	-	641,177	(641,177)	-
Satisfaction of time restrictions	302,667	<u> </u>	302,667	(302,667)	
Total support	6,331,126		6,331,126	(253,841)	6,077,285
Other operating revenues:					
Attorney fees and other income	3,502	_	3,502	_	3,502
Contract service revenue	66,257	_	66,257	_	66,257
Interest and dividend income - operating	32,150	_	32,150	_	32,150
Total other operating revenues	101,909		101,909		101,909
Total support and other energing					
Total support and other operating	6 422 025		C 422 025	(252.041)	C 170 104
revenues	6,433,035		6,433,035	(253,841)	6,179,194
Operating Expenses:					
Program services:					
Civil Rights Project	1,644,880	34,918	1,679,798	-	1,679,798
Public Affairs and Education	878,128	12,089	890,217	-	890,217
Transgender Rights Project	2,488,487	27,637	2,516,124	-	2,516,124
AIDS Law Project	436,957	9,516	446,473		446,473
Total program services	5,448,452	84,160	5,532,612		5,532,612
Support services:					
Fundraising	428,054	7,421	435,475	-	435,475
General and administrative	411,708	3,519	415,227	-	415,227
Total support services	839,762	10,940	850,702		850,702
Total operating expenses	6,288,214	95,100	6,383,314		6,383,314
Changes in net assets from					
operations	144,821	(95,100)	49,721	(253,841)	(204,120)
Other Revenue:					
Investment return, net	11 661	107 610	220 202		220 202
investment return, net	41,664	187,618	229,282		229,282
Changes in net assets	186,485	92,518	279,003	(253,841)	25,162
Net Assets:					
Beginning of year	1,291,082	1,280,000	2,571,082	1,315,148	3,886,230
Transfers	(52,482)	52,482			
End of year	\$ 1,425,085	\$ 1,425,000	\$ 2,850,085	\$ 1,061,307	\$ 3,911,392

Statements of Cash Flows For the Years Ended March 31, 2022 and 2021

	2022	2021
Cash Flows from Operating Activities:		
Changes in net assets	\$ 733,613	\$ 25,162
Adjustments to reconcile changes in net assets to net cash	,,	, ,,,
provided by operating activities:		
Depreciation	50,363	52,276
Forgiveness of note payable	(473,335)	-
Change in allowance on pledges receivable	16,465	(17,848)
Change in discount on pledges receivable	14,396	(4,654)
Net realized and unrealized losses (gains) on investments	80,618	(226,008)
Changes in operating assets and liabilities:		
Accounts receivable	(23,343)	8,721
Pledges receivable	(304,164)	219,374
Prepaid expenses and deposits	(20,953)	(19,721)
Accounts payable and accrued expenses	41,067	85,731
Deferred rent	2,137	10,040
Net cash provided by operating activities	116,864	133,073
Cash Flows from Investing Activities:		
Purchases of investments	(420,196)	(1,855,429)
Proceeds from sales of investments	344,959	814,789
Acquisition of property and equipment		(17,048)
Net cash used in investing activities	(75,237)	(1,057,688)
Cash Flows from Financing Activities:		
Proceeds from note payable	521,565	473,335
Net Change in Cash and Cash Equivalents	563,192	(451,280)
Cash and Cash Equivalents:		
Beginning of year	1,024,969	1,476,249
End of year	\$ 1,588,161	\$ 1,024,969
Supplemental Disclosure of Non-Cash Transactions:		
Unrealized gain (loss) on investments	(121,695)	\$ 224,974

					2022					2021
			Program Services				Support Services	 S		
			-0				General			
	Civil	Public	Transgender	AIDS	Total		and	Total		
	Rights	Affairs and	Rights	Law	Program		Adminis-	Support		
	Project	Education	Project	Project	Services	Fundraising	trative	Services	Total	Total
Personnel and Related:										
Salaries	\$ 682,864	\$ 433,125	\$ 570,438	\$ 187,910	\$ 1,874,337	\$ 256,274	\$ 262,051	\$ 518,325	\$ 2,392,662	\$ 2,352,817
Fringe benefits	86,413	54,810	72,186	23,779	237,188	32,430	33,161	65,591	302,779	278,764
Payroll taxes	51,762	32,831	43,240	14,244	142,077	19,426	19,864	39,290	181,367	207,398
Contracted services	12,000	5,000	600		17,600			-	17,600	8,750
Total personnel and related	833,039	525,766	686,464	225,933	2,271,202	308,130	315,076	623,206	2,894,408	2,847,729
Professional Face and Comisses										
Professional Fees and Services:	4.050.046		4 507 754		2 622 570				2 622 572	2 444 227
Donated legal services	1,050,816	-	1,587,754	-	2,638,570	-	-	-	2,638,570	2,111,987
Other professional fees	62,669	206,037	187,384	23,552	479,642	39,815	22,668	62,483	542,125	440,847
Audit and legal	2,095	1,329	1,750	576	5,750	786	31,304	32,090	37,840	27,360
Total professional fees and services	1,115,580	207,366	1,776,888	24,128	3,123,962	40,601	53,972	94,573	3,218,535	2,580,194
Occupancy:										
Rent	121,991	72,374	101,907	33,570	329,842	42,823	43,788	86,611	416,453	422,029
Depreciation	15,435	9,790	12,894	4,248	42,367	5,793	2,203	7,996	50,363	52,276
Other occupancy	12,017	7,622	10,039	3,307	32,985	4,510	4,612	9,122	42,107	54,655
Utilities	2,482	1,574	2,073	683	6,812	931	952	1,883	8,695	8,482
Equipment leases	1,668	1,058	1,393	459	4,578	626	640	1,266	5,844	5,844
Total occupancy	153,593	92,418	128,306	42,267	416,584	54,683	52,195	106,878	523,462	543,286
Other:										
Special events	20,675	72,365	20,675	20,675	134,390	72,365	-	72,365	206,755	41,400
Data management and communications	16,762	11,115	14,003	4,613	46,493	3,618	-	3,618	50,111	59,391
Bank charges and merchant fees	13,956	8,852	11,659	3,841	38,308	5,238	-	5,238	43,546	42,396
Printing and publications	8,111	11,860	6,879	3,890	30,740	10,479	714	11,193	41,933	42,724
Functions and meetings	5,306	9,645	4,793	3,049	22,793	8,999	1,195	10,194	32,987	22,866
Telephone and internet	8,634	5,477	7,213	2,376	23,700	3,240	3,314	6,554	30,254	24,885
Travel and conferences	7,421	6,162	6,406	2,952	22,941	4,815	430	5,245	28,186	6,967
Dues, subscriptions and reference	11,321	1,456	9,457	3,115	25,349	591	368	959	26,308	19,837
Advertising and marketing	6,843	4,340	5,716	1,883	18,782	2,568	-	2,568	21,350	3,631
Staff and volunteer development	3,926	2,490	3,279	1,080	10,775	1,473	1,506	2,979	13,754	7,478
Postage	1,807	4,945	1,669	1,201	9,622	3,572	176	3,748	13,370	16,876
Insurance	4,719	581	3,942	1,299	10,541	698	352	1,050	11,591	17,641
Grants, donations and sponsorships	-	8,340	-	-,	8,340	-	-	-,	8,340	131,980
Office supplies and small equipment	1,894	1,201	1,582	521	5,198	711	727	1,438	6,636	8,779
Filing fees and litigation costs	718	316	600	198	1,832	187	191	378	2,210	2,624
Miscellaneous	269	171	225	74	739	101	105	206	945	4,030
Total other	112,362	149,316	98,098	50,767	410,543	118,655	9,078	127,733	538,276	453,505
Total expenses	2,214,574	974,866	2,689,756	343,095	6,222,291	522,069	430,321	952,390	7,174,681	6,424,714
Less - fundraising event expenses included with revenues on the										
statements of activities and changes in net assets	(20,675)	(72,365)	(20,675)	(20,675)	(134,390)	(72,365)		(72,365)	(206,755)	(41,400)
Total expenses included in the statements of activities										
and changes in net assets	\$ 2,193,899	\$ 902,501	\$ 2,669,081	\$ 322,420	\$ 6,087,901	\$ 449,704	\$ 430,321	\$ 880,025	\$ 6,967,926	\$ 6,383,314

	Program Services			Support Services					
	Civil Rights Project	Public Affairs and Education	Transgender Rights Project	AIDS Law Project	Total Program Services	Fundraising	General and Adminis- trative	Total Support Services	Total
Personnel and Related:									
Salaries	\$ 680,901	\$ 430,162	\$ 538,920	\$ 185,564	\$ 1,835,547	\$ 264,078	\$ 253,192	\$ 517,270	\$ 2,352,817
Fringe benefits	80,674	50,966	63,852	21,986	217,478	31,288	29,998	61,286	278,764
Payroll taxes	60,021	37,918	47,505	16,357	161,801	22,319	23,278	45,597	207,398
Contracted services	3,164	2,219	2,505	862	8,750		<u> </u>		8,750
Total personnel and related	824,760	521,265	652,782	224,769	2,223,576	317,685	306,468	624,153	2,847,729
Professional Fees and Services:									
Donated legal services	524,233	_	1,587,754	_	2,111,987	_	_	_	2,111,987
Other professional fees	40,025	179,749	44,450	139,012	403,236	18,222	19,389	37,611	440,847
Audit and legal	-			-	-	-	27,360	27,360	27,360
Total professional fees and services	564,258	179,749	1,632,204	139,012	2,515,223	18,222	46,749	64,971	2,580,194
Occupancy:									
Rent	125,361	74,135	99,221	34,164	332,881	45,512	43,636	89,148	422,029
Depreciation	16,169	10,215	12,798	4,407	43,589	6,271	2,416	8,687	52,276
Other occupancy	15,817	9,992	12,519	4,311	42,639	6,134	5,882	12,016	54,655
Utilities	2,454	1,551	1,943	669	6,617	952	913	1,865	8,482
Equipment leases	1,691	1,068	1,339	461	4,559	656	629	1,285	5,844
Total occupancy	161,492	96,961	127,820	44,012	430,285	59,525	53,476	113,001	543,286
Other:									
Special events	4,140	14,490	4,140	4,140	26,910	14,490	-	14,490	41,400
Data management and communications	19,667	12,855	15,566	5,360	53,448	5,226	717	5,943	59,391
Bank charges and merchant fees	13,749	8,686	10,882	3,747	37,064	5,332	-	5,332	42,396
Printing and publications	8,688	11,886	7,342	3,990	31,906	10,311	507	10,818	42,724
Functions and meetings	3,440	6,024	3,003	1,914	14,381	7,705	780	8,485	22,866
Telephone and internet	7,201	4,550	5,700	1,963	19,414	2,793	2,678	5,471	24,885
Travel and conferences	1,863	1,953	1,482	534	5,832	641	494	1,135	6,967
Dues, subscriptions and reference	8,612	1,492	6,816	2,347	19,267	462	108	570	19,837
Advertising and marketing	1,119	707	886	305	3,017	434	180	614	3,631
Staff and volunteer development	2,164	1,367	1,713	590	5,834	839	805	1,644	7,478
Postage	1,960	7,324	1,786	1,353	12,423	4,201	252	4,453	16,876
Insurance	7,744	752	6,129	2,111	16,736	462	443	905	17,641
Grants, donations and sponsorships	48,449	31,980	38,347	13,204	131,980	-	-	-	131,980
Office supplies and small equipment	2,541	1,605	2,011	692	6,849	985	945	1,930	8,779
Filing fees and litigation costs	920	329	728	251	2,228	202	194	396	2,624
Miscellaneous	1,171	732	927	319	3,149	450	431	881	4,030
Total other	133,428	106,732	107,458	42,820	390,438	54,533	8,534	63,067	453,505
Total expenses	1,683,938	904,707	2,520,264	450,613	5,559,522	449,965	415,227	865,192	6,424,714
Less - fundraising event expenses included with revenues on the									
statement of activities and changes in net assets	(4,140)	(14,490)	(4,140)	(4,140)	(26,910)	(14,490)		(14,490)	(41,400)
Total expenses included in the statement of activities and changes in net assets	\$ 1,679,798	\$ 890,217	\$ 2,516,124	\$ 446,473	\$ 5,532,612	\$ 435,475	\$ 415,227	\$ 850,702	\$ 6,383,314

Notes to Financial Statements March 31, 2022 and 2021

#### 1. OPERATIONS AND NONPROFIT STATUS

### **Operations**

Through strategic litigation, public policy advocacy and education, GLBTQ Legal Advocates & Defenders, Inc. (GLAD) works in New England and nationally to create a just society free of discrimination based on gender identity and expression, HIV status, and sexual orientation.

GLAD advances a broad range of legal rights for lesbian, gay, bisexual, transgender, and queer (LGBTQ) adults and youth, and for people living with HIV. Our strategic priorities include advancing state public policy in New England, increasing access to justice for LGBTQ people, and ensuring that racial and economic justice infuses all that we do. GLAD focuses on impact litigation – using strategically chosen cases to establish or expand LGBTQ civil rights and foster systemic change. GLAD is also active in legislative and policy work, particularly within New England – applying its legal expertise to educate legislators, draft bills, and provide expert testimony and legal research. Finally, GLAD works to change hearts and minds regarding the shared humanity and dignity of LGBTQ people and those living with HIV, engage the public to educate our communities about their legal rights, and provide resources and referrals to assist individuals and communities in advocating for themselves.

GLAD has four major programs: The Civil Rights Project (CRP), the Transgender Rights Project (TRP), the AIDS Law Project (ALP) and Public Affairs and Education.

The *Civil Rights Project* focuses on ending discrimination based on sexual orientation, including in employment, housing, public accommodations, and other critical areas of life, and ensuring that those protections are not undermined by overly expansive religious exemptions. After successfully winning marriage equality in all New England states and nationally, the CRP now works to defend marriage from attempts to chip away at it. The CRP also works to ensure that LGBTQ families receive the respect and recognition all families receive, with an emphasis on parentage recognition, including for non-marital families. Through its Youth Initiative, GLAD works on issues such as the rights of out-of-home youth, especially youth in juvenile detention and state care, bullying and harassment of LGBTQ youth in and out of the school setting, and other policy issues affecting young people. The CRP also addresses issues facing LGBTQ older adults, including ensuring safe and affirming assisted living options.

The *Transgender Rights Project* focuses on fighting discrimination based on gender identity and expression, including: (1) advocating for access to health care and more fair treatment for transgender people while incarcerated; (2) ending the denial of critical health care to transgender people in private, public, and state insurance policies, as well as for youth in state custody; (3) ensuring transgender people can obtain documents consistent with their gender; (4) robustly enforcing and defending existing anti-discrimination protections for transgender people in employment, housing, and public spaces; (5) supporting the efforts of parents of transgender children to act in their children's best interests; and (6) countering opposition efforts to deny transgender youth life-saving gender affirming health care and the opportunity to participate in sports.

The **AIDS Law Project** focuses on ending discrimination based on HIV status, particularly in areas of privacy and confidentiality, discrimination and criminalization, and insurance coverage. Currently, the ALP is working to expand access to PrEP and to eradicate the stigma attached to it. The ALP also combats ongoing state legislative efforts in New England that seek to roll back hard-won gains protecting the confidentiality of HIV information in medical records.

Notes to Financial Statements March 31, 2022 and 2021

### 1. OPERATIONS AND NONPROFIT STATUS (Continued)

### **Operations** (Continued)

Finally, GLAD's *Public Affairs and Education Department* builds public awareness and support for the LGBTQ community. Focused on enlarging circles of support for LGBTQ rights and the rights of people living with HIV, the department finds and tells our stories; builds organized communities of allies to prepare the ground for, and sustain, courtroom and policy victories; and works closely with state partner organizations, providing strategy and communication consultation and support. It also focuses on sustained relationship building and engagement and disseminates critical legal information to empower people to exercise their legal rights, particularly through GLAD Answers, our legal information and referral service. The department educates the community, elevates stories, and engages the public through traditional media, print publications, video, digital channels including social media and a mobile-optimized website, public education events and workshops, participation in coalitions and sustained partnerships, and one-on-one conversations.

### **Nonprofit Status**

GLAD is exempt from Federal income taxes as an organization (not a private foundation) formed for charitable purposes under Section 501(c)(3) of the Internal Revenue Code (IRC). GLAD is also exempt from state income taxes. Donors may deduct contributions made to GLAD within the IRC regulations.

### 2. SIGNIFICANT ACCOUNTING POLICIES

GLAD prepares its financial statements in accordance with generally accepted accounting standards and principles (U.S. GAAP) established by the Financial Accounting Standards Board (FASB). References to U.S. GAAP in these notes are to the FASB Accounting Standards Codification (ASC).

### **Estimates**

The preparation of financial statements in accordance with U.S. GAAP requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements. Estimates also affect the reported amounts of revenues and expenses during the reporting period. Actual results could differ from those estimates.

#### **Allowance for Doubtful Accounts**

The allowance for doubtful accounts is recorded based on management's analysis of specific accounts and their estimate of amounts that may be uncollectible, if any.

#### **Accounts Receivable**

Accounts receivable are carried at the original invoice amount and do not bear interest. Accounts receivable are written-off when management determines the receivable will not be collected. Recoveries of accounts receivable previously written-off are recorded when received.

Notes to Financial Statements March 31, 2022 and 2021

### 2. SIGNIFICANT ACCOUNTING POLICIES (Continued)

#### **Income Taxes**

GLAD accounts for uncertainty in income taxes in accordance with ASC Topic, *Income Taxes*. This standard clarifies the accounting for uncertainty in tax positions and prescribes a recognition threshold and measurement attribute for the financial statements regarding a tax position taken or expected to be taken in a tax return. GLAD has determined that there are no uncertain tax positions which qualify for either recognition or disclosure in the financial statements at March 31, 2022 and 2021. GLAD's information returns are subject to examination by Federal and state jurisdictions.

### **Revenue Recognition**

### Special Events

Special event income is derived from GLAD's performance to host its annual dinner, summer party and other fundraising events in which revenues are recognized at the time of the events. Special event income consists of both contributions and sales. The contribution portion of the special event income is recognized as revenue when unconditionally committed or received in accordance with ASC Subtopic 958-605, Revenue Recognition. The sales portion of the special event income is derived from various components, including ticket sales from these events held in which the transaction price is determined annually in accordance with ASC Topic 606, Revenue from Contracts with Customers. Ticket sales for these events are set by GLAD and have not been allocated as these events are each considered to be a one performance obligation. Amounts are recognized at the time of events. Special event income is shown net of direct event costs of \$206,755 and \$41,400 for the years ended March 31, 2022 and 2021, respectively. Fees collected in advance of the special event are initially recorded as deferred revenue and are only recognized in the accompanying statements of activities and changes in net assets after the special event has occurred and the performance obligation has been met. There was no deferred revenue as of March 31, 2022 and 2021, as fees were collected, and the events were held in the same period.

### **Individual Contributions and Grants**

In accordance with ASC Subtopic 958-605 (Topic 958), *Revenue Recognition*, GLAD must determine whether a contribution (or a promise) is conditional or unconditional for transactions deemed to be a contribution. A contribution is considered to be a conditional contribution if an agreement includes a barrier that must be overcome and either a right of return of assets or a right of release of a promise to transfer assets exists. Indicators of a barrier include a measurable performance-related barrier or another measurable barrier, a stipulation that limits discretion by the recipient on the conduct of an activity, and stipulations that are related to the purpose of the agreement. Topic 958 prescribes that GLAD should not consider probability of compliance with the barrier when determining if such awards are conditional and should be reported as conditional grant advance liabilities until such conditions are met.

Individual contributions and grants without donor restrictions are recorded when unconditionally pledged or received. GLAD reports gifts of cash and other assets as individual contributions and grants with donor restrictions if they are received with donor stipulations that limit the use of the donated assets. When a donor-stipulated time restriction ends or purpose restriction is accomplished, net assets with donor restrictions are reclassified to net assets without donor restrictions and reported in the accompanying statements of activities and changes in net assets as release of net assets with donor restrictions.

Notes to Financial Statements March 31, 2022 and 2021

### 2. SIGNIFICANT ACCOUNTING POLICIES (Continued)

### Revenue Recognition (Continued)

#### Contract Service Revenue

GLAD generally measures revenue for qualifying exchange transactions based on the amount of consideration GLAD expects to be entitled for the transfer of goods or services to a customer, then recognizes this revenue when or as GLAD satisfies its performance obligations under a contract, except in transactions where U.S. GAAP provides other applicable guidance. GLAD evaluates its contract service revenue based on the five-step model under Topic 606: (1) Identify the contract with the customer; (2) Identify the performance obligations in the contract; (3) Determine the transaction price; (4) Allocate the transaction price to separate performance obligations; and (5) Recognize revenue when (or as) each performance obligation is satisfied.

Contract service revenue is recognized by GLAD for services provided for research related to HIV treatment. This service is considered a single performance obligation as this service is distinct. The performance obligations under this agreement are satisfied evenly over the year as the third party receives the benefits provided as GLAD performs these services and also the third party maintains the rights to all data. Compensation is generally fixed under the relevant agreement. The services are only recognized as revenue when collection is assured.

### Attorney Fees, Investment and Other Income

Interest income is recorded when earned. Dividend income is recorded on the ex-dividend date. Realized gains and losses are recorded using the average cost method. Unrealized gains and losses are recognized based on market value changes during the period (see Note 5). All other revenue is recognized when earned.

#### **Bequests**

Bequests are recorded upon receipt of final notification of the bequest after the estate has gone through the probate process.

### **Expense Allocations**

Expenses related directly to a function are distributed to that function, while other expenses are allocated based upon management's estimate of the percentage attributable to each function.

Certain categories of expenses are attributable to more than one program or supporting function and are allocated on a reasonable basis that is consistently applied. The expenses that are allocated include salaries, fringe benefits, payroll taxes, occupancy, telephone and internet, office supplies and small equipment, functions and meetings, and depreciation, which are allocated based on an estimate of time and effort spent on GLAD's program and support functions.

### **Grants, Donations and Sponsorships**

Grants, donations and sponsorships are recorded when approved.

### **Advertising Costs**

GLAD expenses advertising costs as they are incurred. Advertising costs were \$12,874 and \$3,164 for fiscal years 2022 and 2021, respectively, and are included in advertising and marketing in the accompanying statements of functional expenses.

Notes to Financial Statements March 31, 2022 and 2021

### 2. SIGNIFICANT ACCOUNTING POLICIES (Continued)

#### **Donated Stock**

Donated stock is recorded at fair value on the date of the gift. During fiscal years 2022 and 2021, GLAD received stock donations valued at \$210,816 and \$120,849, respectively, which are included in individual contributions in the accompanying statements of activities and changes in net assets. These stock donations were immediately sold upon receipt, and the proceeds were invested in money market accounts.

### **Property and Equipment and Depreciation**

Purchased property and equipment are recorded at cost. Donated property and equipment are recorded at fair value at the time of donation. Renewals and betterments are capitalized as additions to the related asset accounts, while repairs and maintenance are expensed as incurred. Property and equipment are depreciated using the straight-line method over the following estimated useful lives:

Office and computer equipment Leasehold improvements 3 - 10 years Life of the lease

#### **Fair Value Measurements**

GLAD follows the accounting and disclosure standards pertaining to ASC Topic, *Fair Value Measurements*, for qualifying assets and liabilities. Fair value is defined as the price that GLAD would receive upon selling an asset or pay to settle a liability in an orderly transaction between market participants.

GLAD uses a framework for measuring fair value that includes a hierarchy that categorizes and prioritizes the sources used to measure and disclose fair value. This hierarchy is broken down into three levels based on inputs that market participants would use in valuing the financial instruments based on market data obtained from sources independent of GLAD. Inputs refer broadly to the assumptions that market participants would use in pricing the financial instrument, including assumptions about risk. Inputs may be observable or unobservable. Observable inputs are inputs that reflect the assumptions market participants would use in pricing the financial instrument developed based on market data obtained from sources independent of the reporting entity. Unobservable inputs are inputs that reflect the reporting entity's own assumptions about the assumptions market participants would use in pricing the asset developed based on the best information available. The three-tier hierarchy of inputs is summarized in the three broad levels as follows:

- Level 1 Inputs that reflect unadjusted quoted prices in active markets for identical assets at the measurement date.
- Level 2 Inputs other than quoted prices that are observable for the asset either directly or indirectly, including inputs in markets that are not considered to be active.
- Level 3 Inputs that are unobservable and which require significant judgment or estimation.

An asset or liability's level within the framework is based upon the lowest level of any input that is significant to the fair value measurement.

Notes to Financial Statements March 31, 2022 and 2021

### 2. SIGNIFICANT ACCOUNTING POLICIES (Continued)

### Fair Value Measurements (Continued)

#### Investments

Investments are recorded in the financial statements at fair value. If an investment is directly held by GLAD and an active market with quoted prices exists, the market price of an identical security is used to report fair value. Reported fair values of shares in mutual funds are based on share prices reported by the funds as of the last business day of the fiscal year. Certain certificates of deposit included in GLAD's portfolio are valued using standard inputs including benchmark yields, broker/dealer quotes, issuer spreads, and reference data including market research publications.

GLAD's investments as of March 31, 2022 and 2021, are valued using Level 1 inputs (see Note 5).

### Cash and Cash Equivalents

For the purpose of the statements of cash flows, cash and cash equivalents consist of checking and money market accounts, excluding the cash and cash equivalents in the investment portfolio. Cash and cash equivalents are considered Level 1 in the fair value hierarchy.

#### All Other Assets and Liabilities

The carrying value of all other qualifying assets and liabilities does not differ materially from its estimated fair value. These qualifying assets and liabilities are considered Level 1 in the fair value hierarchy.

#### **Statements of Activities and Changes in Net Assets**

Transactions deemed by management to be ongoing, major, or central to the provision of program services are reported as support and other operating revenues and operating expenses in the accompanying statements of activities and changes in net assets. Non-operating activity is reported as other revenue (expense) and includes forgiveness of note payable and investment activity.

### Lobbying

GLAD engages in lobbying activities to the extent permitted by the IRC. GLAD has elected to be covered by the rules of IRC Section 501(h) with regard to the limitation of the amount of GLAD's allowable lobbying expenditures, generally equal to 20% of GLAD's exempt purpose expenditures.

GLAD's lobbying expenditures are included in personnel and related, grants, donations and sponsorships, other professional fees, travel and conferences, and miscellaneous in the accompanying statements of functional expenses and consisted of the following for the years ended March 31:

	2022	2021
Other expenses Salaries Fringe benefits and payroll taxes	\$ 49,510 34,976 <u>13,990</u>	\$ 56,087 9,071 3,628
	<u>\$ 98,476</u>	\$ 68,786

Notes to Financial Statements March 31, 2022 and 2021

### 2. SIGNIFICANT ACCOUNTING POLICIES (Continued)

### **Subsequent Events**

Subsequent events have been evaluated through June 16, 2022, which is the date the financial statements were available to be issued. See Note 13 for an event that met the criteria for disclosure in the financial statements.

#### 3. PLEDGES RECEIVABLE

Pledges are recorded when unconditionally committed. Pledges receivable at March 31, 2022 and 2021, consist of contributions committed to programs and general operating support over specific time periods. Pledges receivable are due as follows as of March 31:

	2022	2021
Due in less than one year	\$ 157,324	\$ 25,126
Due in one to three years	171,966	_
·	329,290	25,126
Less - allowance	16,465	-
Less - discount	15,051	655
Less - current portion	152,742	24,471
Pledges receivable - long-term	<u>\$ 145,032</u>	<u>\$ -</u>

The pledges have been discounted using a 3% and 2.5% interest rate as of March 31, 2022 and 2021, respectively. One and two donors' balances represent approximately 91% and 100% of the total outstanding pledges receivable balance at March 31, 2022 and 2021, respectively.

### 4. NET ASSETS

### **Net Assets Without Donor Restrictions**

Net assets without donor restrictions are those net resources that bear no external restrictions and are generally available for use by GLAD. GLAD has grouped its net assets without donor restrictions into the following categories:

**Operating net assets** represent funds available to carry on the operations of GLAD. These funds bear no external restrictions.

**Board designated net assets** represent funds set aside by the Board of Directors to be used as a reserve for future operations. It is the intent of the Board to maintain this fund for strategic initiatives and long-term viability. During fiscal year 2022, the Board authorized \$55,661 to be spent on approved initiatives. During fiscal year 2021, the Board authorized \$112,148, of which \$17,048 was capitalized, to be spent on approved initiatives. Additionally, during the years ended March 31, 2022 and 2021, management transferred \$360,256 and \$52,482, respectively, from operating net assets to Board designated net assets for future initiatives.

**Property and equipment net assets** reflect and account for the activities relating to GLAD's property and equipment.

Notes to Financial Statements March 31, 2022 and 2021

### **4. NET ASSETS** (Continued)

#### **Net Assets With Donor Restrictions**

Net assets with donor restrictions are restricted for the following as of March 31:

	2022	2021
Purpose restrictions Time restrictions	\$ 420,456 <u>682,839</u>	\$ 1,011,307 50,000
Total net assets with donor restrictions	\$ 1,103,295	\$ 1,061,307

During fiscal year 2018, GLAD launched the One Justice Fund, a \$1,700,000 campaign to grow GLAD's legal resources to respond to increased attacks on LGBTQ rights from the Federal administration and an emboldened conservative religious opposition. The funds, raised mostly between June 2017 and June 2018, allowed GLAD to add to its legal team, support the GLAD Answers legal information and referral service, and build its fundraising capacity so that it can sustain this growth going forward. During fiscal years 2022 and 2021, GLAD spent \$225,000 and \$300,000, respectively, of this fund and the release from purpose restrictions was made accordingly. The remaining funds will likely be spent during fiscal years 2023 and 2024.

#### 5. INVESTMENTS

Investments are reported in the accompanying statements of financial position as short-term and long-term based on GLAD's intent with respect to the use of the investments. Investments are not insured and are subject to ongoing market fluctuations.

GLAD's investments are carried at fair value and consist of the following at March 31:

	2022	2021
Mutual funds	\$ 2,998,725	\$ 2,001,730
Domestic equities	534,057	480,765
Certificates of deposit	134,251	135,051
International equity	66,993	55,153
Cash and cash equivalents	16,612	1,074,250
Other	14,973	24,043
Total investments	\$ 3,765,61 <u>1</u>	\$ 3,770,992

The following schedule summarizes the investment return for the years ended March 31:

	2022	2021
Net unrealized gains (losses) Investment income Net realized gains Investment management fee	\$ (121,695) 29,975 41,077 (6,181)	\$ 224,974 7,388 1,034 (4,114)
	<u>\$ (56,824)</u>	\$ 229,282

Notes to Financial Statements March 31, 2022 and 2021

### 6. PROPERTY AND EQUIPMENT

Property and equipment consisted of the following as of March 31:

		2021
Office and computer equipment	\$ 301,846	\$ 301,846
Leasehold improvements	34,283	34,283
·	336,129	336,129
Less - accumulated depreciation	300,086	249,723
	\$ 36,043	\$ 86,406

#### 7. OPERATING LEASE AGREEMENTS

GLAD leases office space in Boston, Massachusetts under a lease agreement that expires on July 31, 2028. Monthly cash payments range from \$31,612 to \$36,222 through the lease period. GLAD recognized rent expense on a straight-line basis over the term of the lease in accordance with the *Accounting for Leases* standard under U.S. GAAP. Deferred rent as of March 31, 2022 and 2021, was \$173,854 and \$171,717, respectively. GLAD is required to hold a certificate of deposit of \$133,297 as collateral for a letter of credit representing the security deposit on this lease. GLAD is also responsible for its proportionate share of operating costs and real estate taxes incurred by the landlord each year for each of these lease agreements.

GLAD rents office space in Easthampton, Massachusetts under a lease agreement that expired on May 31, 2022. The monthly rental payment under this lease was \$370. During fiscal year 2022, this lease was renewed through May 31, 2023. The monthly rental payment under the agreement is \$448.

GLAD has a lease agreement for office space in Portland, Maine that expired on July 31, 2020. During fiscal year 2021, this lease was renewed through September 30, 2022. The monthly rental payment under the agreement is \$1,000.

Total rent expense was \$416,453 and \$422,029 for fiscal years 2022 and 2021, respectively. Included in rent expense was approximately \$1,300 and \$3,400 of rental charges for additional storage space during fiscal years 2022 and 2021, respectively.

GLAD also leases certain equipment under two operating lease agreements expiring on various dates through December 2023. Lease expense under these agreements was \$5,844 for fiscal years 2022 and 2021 and is reflected as equipment leases in the accompanying statements of functional expenses.

Notes to Financial Statements March 31, 2022 and 2021

### 7. OPERATING LEASE AGREEMENTS (Continued)

Future minimum lease payments under these agreements are as follows:

<u>Fiscal Year</u>	Facility <u>Leases</u>	Equipment <u>Leases</u>
2023	\$ 403,065	\$ 10,088
2024	401,531	6,325
2025	408,322	-
2026	416,225	-
2027	424,128	-
Thereafter	<u>576,919</u>	
Total	<u>\$ 2,630,190</u>	\$ 16,413

### 8. 401(K) PLAN

GLAD maintains a qualified salary reduction 401(k) plan (the Plan). The Plan includes a guaranteed non-elective employer contribution of 3% of each eligible employee's annual salary. The Plan also includes a Roth option. Employees are eligible to participate in the plan after attaining the age of eighteen and completing three months of service. During fiscal years 2022 and 2021, GLAD contributed \$68,818 and \$70,206, respectively, to the Plan, which is included in fringe benefits in the accompanying statements of functional expenses.

#### 9. CONCENTRATION OF CREDIT RISK

Cash and cash equivalents are maintained in one bank in Massachusetts and are insured within limits of the Federal Deposit Insurance Corporation (FDIC). At times, cash and cash equivalents may exceed the insured limits. Management monitors, on a regular basis, the financial condition of the financial institutions, along with their balances, to minimize potential risk.

#### 10. DONATED LEGAL SERVICES

In fiscal years 2022 and 2021, GLAD received donated legal services of \$2,638,570 and \$2,111,987, respectively. These amounts were provided by two law firms in fiscal years 2022 and 2021. These amounts were unusually high, given new challenges from the Federal administration and a reinvigorated conservative opposition.

In fiscal years 2022 and 2021, not only did GLAD continue work in its Transgender ID Clinic, which was created to help transgender individuals in seeking name changes and amendments to identity documents through donated legal services, but GLAD also filed new litigation challenging the Federal administration's ban on transgender service members, with the assistance of additional and significant donated legal services.

Notes to Financial Statements March 31, 2022 and 2021

### 11. LIQUIDITY

GLAD's financial assets available within one year from the statements of financial position date for general operating expenses are as follows as of March 31:

	2022	2021
Cash and cash equivalents Accounts receivable, net Current portion of pledges receivable, net Short-term investments	\$ 1,588,161 29,103 152,742 1,074,300	\$ 1,024,969 5,760 24,471 1,062,500
Total financial assets	2,844,306	2,117,700
Less - amounts subject to donor restrictions: Cash, current portion of pledges receivable and short-term investments subject to donor-imposed restrictions Add - operating funds restricted for fiscal year 2023 Add - operating funds restricted for fiscal year 2022	(958,263) 243,908 	(781,907) - 55,126 (726,781)
Financial assets available to meet cash needs for general expenditures within one year	<u>\$ 2,129,951</u>	\$ 1,390,91 <u>9</u>

GLAD is supported by contributions with donor restrictions. Because a donor's restriction requires resources to be used in a particular manner or in a future period, GLAD must maintain sufficient resources to meet those responsibilities to its donors. Thus, financial assets may not be available for general expenditure within one year. As part of GLAD's liquidity management, it has a policy to structure its financial assets to be available as its general expenditures, liabilities, and other obligations come due. GLAD has additional investments held in its portfolio for long-term purposes. These amounts of \$2,691,311 and \$2,708,492 at March 31, 2022 and 2021, respectively, could be used for general operations upon management and the Board of Directors' decision in the event of unanticipated liquidity needs.

### 12. CONTINGENCY

The COVID-19 pandemic in the United States has resulted in the closures of many businesses and a marked reduction in economic activity. While this disruption is currently expected to be temporary, there is uncertainty around the duration and the impact it will have on GLAD's operations and financial position. Any related financial impact cannot be reasonably estimated at this time. GLAD's senior management team and the Board of Directors, through the Finance and Audit Committee, will continue to monitor income trends and expenses as part of its ongoing multi-year scenario planning.

### 13. NOTE PAYABLE

During fiscal years 2022 and 2021, GLAD applied for and was awarded forgivable loans of \$521,565 and \$473,335, respectively, from the Paycheck Protection Program (PPP) established by the Coronavirus Aid, Relief and Economic Security Act (CARES Act) through a bank. The funds were used to pay certain payroll costs, including benefits, as well as utilities during a covered period as defined in the CARES Act. There were no covenants with which to comply, and the notes are not secured by any collateral as of March 31, 2022 and 2021. There was no accrued interest on the notes payable as of March 31, 2022 and 2021, as it would be immaterial to the overall financial statements.

Notes to Financial Statements March 31, 2022 and 2021

### **13. NOTE PAYABLE** (Continued)

During fiscal year 2022, GLAD applied for forgiveness and was notified that they had been legally released from the initial PPP obligation. As of March 31, 2022, GLAD recognized \$473,335 of forgiveness of note payable, which is reflected in the accompanying 2022 statement of activities and changes in net assets.

Subsequent to March 31, 2022, GLAD applied for forgiveness and was notified that they had been legally released from the second draw of PPP obligation.